

NEWS RELEASE



August XX, 2015

Media Contact:

Todd Kelzenberg

VP Business Development

Tel: 612.436.3788

tkelzenberg@advisornet.com

Abby Pierre

Marketing Manager

Tel: 612.347.8616

abby@advisornet.com

AdvisorNet Financial Receives Quality of Life Award at Cetera Advisor Networks' 2015 Connect Conference

Dan May, CFP® President and Chief Executive Officer of AdvisorNet Financial, is Honored with Chairman's Award

LOS ANGELES, CA – AdvisorNet Financial, a Registered Investment Advisory (RIA) firm and one of Cetera Advisor Networks' largest independent Regions (also referred to within the industry as "Super OSJs"), is proud to announce that it recently received Cetera Advisor Networks' prestigious Quality of Life Award at the firm's annual Connect conference, which brings together top advisors from across the country. Dan May, President and Chief Executive Officer of AdvisorNet Financial, was also recognized with the Chairman's Award.

"The Quality of Life award is very special, traditionally bestowed on an advisor that has demonstrated a pattern of leadership in the areas of community service, charitable giving and most of all, has created a lasting impact on the community," commented Douglas King, President and Chief Executive Officer of Cetera Advisor Networks. "This year was the first time it was awarded to a group, as AdvisorNet Financial was given the honor in recognition of the numerous individuals that meet the criteria and qualify for the award. In fact, four individuals from AdvisorNet Financial have been recognized in recent years for their extraordinary work. Needless to say, AdvisorNet Financial is a team that embodies all of this with great measure. AdvisorNet Financial is involved with numerous organizations and when you mention this name, it has the power to create an instant association with charitable work. Whether at the regional level or the individual advisor level, a huge part of their DNA is embedded in giving back," said King.

In taking home the Chairman's Award, an honor he also received in 2006, May was individually considered for his integrity, entrepreneurship, charitable work, leadership and ability to work in a team. The Chairman's Award annually recognizes one of the regional directors at one of Cetera Advisor Networks' regional offices. King added, "Dan is outstanding in every sense of the word and we are truly honored to recognize him for everything he does. He is not only great at making honest and sound business decisions, but he continues to treat others in all areas of his business practice with dignity and respect. He's extremely supportive and remains hands on when developing and improving on ideas, products and services. Dan is a person that will go the extra mile for his clients, staff and any other individual he deals with on a regular basis."

May commented, "This conference is always a fantastic educational event and an opportunity to connect with my peers from around the country. Being recognized for these awards was truly humbling. To have the national recognition for what our advisors and staff do on a daily basis means a lot to everyone associated with AdvisorNet Financial. We constantly take responsibility for expanding our skills, knowledge and abilities to continue serving our clients with the utmost quality and support. To be recognized for something that I enjoy doing is rewarding."

This year's conference was a three-day event held at the JW Marriott in Orlando, FL, packed with varied breakout sessions, networking opportunities with exhibitors and fellow Cetera Advisor Networks' advisors, and special events.

"We heard some great presentations from Cetera Advisor Networks' executive team, as well as other keynote speakers. I appreciate that each session is tailored to my learning objectives in different areas of financial services, ensuring that AdvisorNet Financial is equipped to continue providing the best service for our clients," Dan concluded.

About AdvisorNet Financial

AdvisorNet Financial provides independent financial advisors with an extensive network of support services and industry partners to enable advisors to operate their independent firms efficiently and competently. AdvisorNet's menu of practice support resources includes human resources, technology, marketing, practice management, and benefits, as well as end-client products and solutions including securities services offered through Cetera Advisor Networks and advanced planning services. Founded in 1959, AdvisorNet now serves approximately 275 independent financial advisors, as well as over 1,000 insurance brokerage agents, from its headquarters in Minneapolis, MN. Securities and investment advisory services are offered through Cetera Advisor Networks, a member broker-dealer of the Cetera Financial Group.

About Cetera Advisor Networks

Cetera Advisor Networks LLC is an independent broker-dealer and registered investment adviser firm that utilizes a unique regional director model to support financial advisors through the entire life cycle of their business. As part of Cetera Financial Group, the retail investment advice platform of RCS Capital Corporation (NYSE: RCAP), Cetera Advisor Networks is able to build and support regional teams through local service, regional offices and a national home office, facilitating the success of approximately 2,900 financial professionals.

Cetera Advisor Networks is a member of the Securities Investor Protection Corporation (SIPC) and a member of the Financial Industry Regulatory Authority, Inc. (FINRA). For more information, see ceteraadvisornetworks.com.

About Cetera Financial Group

Cetera Financial Group® is the retail investment advice platform of RCS Capital Corporation (NYSE: RCAP). It is comprised of eleven firms – four legacy Cetera-branded firms (Cetera Advisors, Cetera Advisor Networks, Cetera Investment Services, marketed as Cetera Financial Institutions, and Cetera Financial Specialists) along with First Allied Securities, Investors Capital, J.P. Turner and Company, The Legend Group, Summit Brokerage, VSR Financial Services and Girard Securities. The platform is the second largest independent financial advisor network in the nation by number of advisors, as well as a leading provider of retail services to the investment programs of banks and credit unions. Cetera Financial Group delivers award-winning wealth management and advisory platforms, comprehensive broker-dealer and registered investment adviser services, and innovative technology to approximately 9,500 independent financial professionals and over 600 financial institutions nationwide. Through its distinct firms, Cetera Financial Group offers the benefits of a large, established broker-dealer and registered investment adviser, while serving independent and institutions-based financial advisors in a way that is customized to their unique needs and aspirations. Cetera Financial Group is committed to helping advisors grow their businesses and strengthen their relationships with clients. For more information, visit www.ceterafinancialgroup.com.

About RCS Capital

RCS Capital Corporation (NYSE: RCAP) is a full-service investment firm expressly focused on the individual retail investor. With operating subsidiaries including retail advice services, wholesale distribution, investment banking, capital markets, investment research, investment management and crowdfunding, RCS Capital's business is designed to capitalize, support, grow and maximize value for the investment programs it distributes and the independent advisors and clients it serves. Additional information about RCS Capital can be found on its website at www.rcscapital.com. RCS Capital may disseminate information about itself, including the results of its operations and financial information, via social media platforms such as Facebook, LinkedIn and Twitter.

Important Notice

The statements in this press release include statements regarding the intent, belief or current expectations of Cetera Advisor Networks and Cetera Financial Group and members of their respective management teams, as well as the assumptions on which such statements are based, and generally are identified by the use of words such as "may," "will," "seeks," "anticipates," "believes," "estimates," "expects," "plans," "intends," "should," "look forward" or similar expressions. Actual results may differ materially from those contemplated by such forward-looking statements due to certain factors. Additional factors that may affect future results are contained in RCS Capital's filings with the SEC, which are available at the SEC's website at www.sec.gov. Further, forward-looking statements speak only as of the date they are made, and none of Cetera Advisor Networks, Cetera Financial Group or RCS Capital undertakes any obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time, unless required by law.

###